

EVERETT CHING

CREATIVE / ART & DESIGN DIRECTION | PUSHING CURATION FORWARD

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EXPERIENCE

2023 aug. - nov.	Crunchyroll LLC, Los Angeles, CA Projects: Demon Slayer, Solo Leveling	2023 july - aug.	Hatch The Agency, Cambridge, MA Client: Babson College	2022 nov. - dec.	Burrell Communications, Chicago, IL Clients: Xfinity, Coca-Cola
2022 june - july	Hill Holliday, Boston, MA Clients: Valvoline, Santander, Frontier Communications	2022 jan. - mar.	Upwork Client: Upwork.com - Internal	2021 aug. - nov.	72andSunny, Los Angeles, CA Clients: Indeed, Pacific Foods
2021 feb. - mar.	Bleublancrouge, Montréal, QC Client: New Business	2020 sept. - oct.	Mentor • Coffee At A Distance for We-Are-Next.com	2020 may - aug.	Signature Speaker & Mentor for VCU Camp Adventure
2019 oct. - nov.	Momentum, New York, NY Client: Verizon 5G x Super Bowl LIV	2019 june - sept.	Firstborn, New York, NY Client: Peloton "For Anyone That Wants It"	2019 april - may	Momentum, New York, NY Clients: Verizon, American Express, New Business
2019 march	Huge, New York, NY Client: New Business	2018 july / sept. - oct.	Possible / WPP, New York, NY Client: Volkswagen	2017/18 june - aug. nov. - feb.	TBWA\Media Arts Lab, Los Angeles, CA Client: 🍎
2016/17 nov. - april	VML, New York, NY Clients: LEGOLAND FL, New Balance, Quest to Legoland FL App	2016 feb. - july	Publicis NY, New York, NY Client: Citi - 2016 Summer Olympics in Rio	2015 - 2016 sept. - jan	McCann, New York, NY Client: Fios by Verizon: TV
2015 august	The Martin Agency, New York, NY Client: NY Knicks	2015 april - july	McCann XBC, New York, NY Client: Mastercard "#HatsOff ToTom" and SU2C.org "#StandUp4" campaign	2015 march	Narrative_, New York, NY Client: New Business
2015 february	Tag Creative, New York, NY Client: Movado	2014 sept. - dec.	Cramer-Krasselt, New York, NY Clients: Comcast Spotlight "Succeed on Screen" campaign, Corona, New Business	2014 may	Hudson Rouge, New York, NY Client: The Lincoln Motor Company
2014 mar. - apr.	kbs+, New York, NY Clients: Harman Kardon, New Business	2014 jan. - feb.	Anomaly, New York, NY Client: Converse	2013 november	Pereira & O'Dell, New York, NY Client: New Business
2013 aug.- oct.	Druga5, New York, NY Clients: Motorola, Diet Coke, Smartwater	2013 may - june	72andSunny, Los Angeles, CA Client: Google	2013 april	kbs+, New York, NY Client: TJX Holiday Campaign
2013 february	Sid Lee, New York, NY Client: Nordstrom Rack	2013 january	Deutsch, Los Angeles, CA Client: Target + Justin Timberlake	2012 december	Sid Lee, New York, NY Client: New Business
2012 november	360i/Dentsu, New York, NY Client: Kraft - Cracker Barrel, Scotts Miracle-Gro	2012 sept.- oct.	Sid Lee, Montréal, QC Client: adidas Originals "Unite All Originals"	2012 june - july	VML, New York, NY Client: Dell - China & USA
2012 may	Organic, New York, NY Client: Pepsi, New Business	2012 april	Mr Youth, New York, NY Client: Coca-Cola	2012 march	BBMG, New York, NY Client: Breastcancer.org
2012 march	Sid Lee, Montréal, QC Client: adidas Originals "Unite All Originals"	2012 february	Anomaly, New York, NY Clients: Dick's Sporting Goods, AmEx - Serve, and Renaissance Hotels	2012 january	Ralph Lauren, New York, NY Client: Ralphlauren.com
2011 sept. - nov.	Sid Lee, Montréal, QC Clients: adidas Performance & Originals - "all Originals Make Moves", "Grete Waltz Tribute"	2011 august	Advertising Week, New York, NY Client: Advertising Week - Magazine #8	2010/11 sept. - july	Sid Lee, Montréal, QC Clients: adidas - "adidas is all in", adidas "Take The Stage" London 2012 Olympics, Dell, New Business
2010 june. - aug.	Wieden + Kennedy, Portland, OR Creative - Art / Writing Internship Clients: Coca-Cola, EA, Target, and Nike Running	2008 april - july	Lowry Digital, Burbank, CA Client: Walt Disney Pictures - Remastered Disney's Pinocchio 70th Anniversary Platinum Edition as a Digital Touch Up Artist	2007 may - aug.	Designmatters & Sagmeister, Pasadena, CA Project: The L.A. Earthquake Sourcebook • Illustrator

EDUCATION

2008/10	VCU Brandcenter, Richmond, VA M.S. Mass Communications in Art Direction w/ Honors	2005/07	Art Center College of Design, Pasadena, CA B.F.A. Fine Art Media w/ Honors
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SKILLS

Concept Brand Campaigns: TV, Print, OOH and Digital
Research & Design: Culture and Aesthetics
Illustration (Figurative + Environmental + Product)
Photography (Digital + Film + Compositing)
Copywriting

COMPUTER

Photoshop, Illustrator, InDesign, Midjourney AI

INTERESTS

Traveling, Sneakers, Skateboarding, Bmxing, Street Art, Gallery Shows, Video Games, Automotive Enthusiast.